

Title	Mr.	First Name	Manjeet	Last Name	Malik	Photograph
Designation	Assistant Professor					
Address	890/10, Ram Gopal Colony, Rohtak					
Mobile	+91 8929898389					
Email	manjeetmalik@rla.du.ac.in					
Institutional Web Page						
VIDWAN ID						
ORCID ID						
Research Gate ID						
Google Scholar ID						
Educational Qualifications						
Degree	Institution					Year
MBA	M.D. University, Rohtak, Haryana					2016
BBA	M.D. University, Rohtak, Haryana					2014
NET with JRF	UGC					
Career Profile						
1. Assistant Professor (Regular), Ram Lal Anand College, University of Delhi						
Areas of Interest / Specialization						
- Human Resource Management - Organisational Behaviour - Consumer Behaviour - Marketing Research						
Subjects Taught						
Publications Profile (Books/Chapters/Research articles)						
Conference Organization/ Presentations						
Paper Presentations						
- Generational Gaps in Wellness Food Consumption: Millennials vs. Gen Z Purchasing Patterns in Haryana, India, ICSSR-sponsored International Conference on "Strategic Blueprint for Viksit Bharat 2047", Sri Aurobindo College (Evening), University of Delhi. - Consumer Knowledge of Health & Wellness Food Products: Demographic Influences on Purchasing Behaviour, 75th All India Commerce Conference & International Seminar on Viksit Bharat @ 2047, Govind Guru Tribal University & PAHER University, Udaipur.						

3. Exploring the Interrelationship between Green Human Resource Management and Corporate Social Responsibility, Second National Virtual Conference on Recent Advances in Technology & Engineering (CRATE-2021), VEMU Institute of Technology, Andhra Pradesh.
4. Impact of COVID-19 on Work-Life Balance in Relation to Work from Home, Virtual International Conference on Role of Research in Management and Business in Current Scenario, SBIIMS.
5. An Empirical Study on E-Recruitment and Its Impact on Job Seekers, International Virtual Conference on Impact of Industry 4.0 on Maritime Business Opportunities, AMET Business School.

Awards and Distinctions

- Qualified UGC-NET with Junior Research Fellowship (JRF).

Other Activities