



Name of Faculty: Mr. Siddharth Gupta
Department of Management Studies
Ram Lal Anand College, University of Delhi



Title	Mr.	First Name	SIDDHARTH	Last Name	GUPTA	Photograph
Designation		Assistant Professor				
Address		Ram Lal Anand College (University of Delhi) 5, Benito Juarez Road, New Delhi - 110021				
Phone	Office	-				
	Mobile	9818340516				
Email		siddharthgupta.bms@rla.du.ac.in				
Institutional Web page		https://rlacollege.edu.in/pdf/Resume.pdf				
Google Scholar		https://scholar.google.com/citations?user=zt7eMAoAAAAJ&hl=en				
Research Gate		https://www.researchgate.net/profile/Siddharth-Gupta-81				
ORCID ID		https://orcid.org/0000-0002-6214-1517				
Scopus ID		-				
Researcher ID		https://www.researchgate.net/profile/Siddharth-Gupta-81/publications				
Vidwan ID		393578				
Educational Qualifications						
Degree		Institution				Year
Ph.D.		Department of Operational Research, University of Delhi				Pursuing
PGDM		Lal Bahadur Shastri Institute of Management, AIU approved				2018

B.Tech	Delhi Technological University	2015
Career Profile		
Currently working as an Assistant Professor on regular basis at Ram Lal Anand College, South Campus, University of Delhi		
Administrative Assignments		
• Convenor of Management Avenues and Realistic Growth Society (MARG), RLA (July 2022 - June 2023). • Co-Convenor of Placement Cell, RLA (July 2021-June 2025). • Co-Convenor of Enactus, RLA (June 2021 – June 2024). • Co-Convenor of E-Cell, RLA (June 2022 – June 2024). • Teacher-in-charge of Department of Management Studies (2021 - 2022). • Member of the Time-Table Committee of College (2021 - 2022). • Co-Convenor of the Admission Committee (July 2020 – June 2021). • Convenor of Admission Committee (July 2021 – June 2022). • Member of Website Committee (July 2024-June 2025). • Member of Sports Committee (July 2023-June 2025).		
Areas of Interest / Specialization		
Finance and Operation Research.		
Subjects Taught		
• Financial Accounting and Analysis • Design Thinking • Financial Management • Investment Analysis and Portfolio Management		

- Financial Institutions and Markets
- Quantitative Techniques for Management
- IT Tools for Business
- Entrepreneurship Essentials

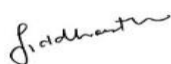
Research Guidance

Publications Profile

Papers:

1. Sharma, R., Gupta, S., Gupta, D., Kushwaha, PK., (2019). Awareness and Knowledge about Probiotics among college students. *J Pure Appl Microbiol*, 13(4), 2201-2208.
2. Kachroo, R., Kumar, P., Gupta, S., Gulyani, G., (2020). Level of Financial Literacy among college students. *International Journal of Multidisciplinary Education and Research*, 9(11), 239-245.
3. Gupta, R., Kalra, A., Jain, C., Gupta, S., Gulyani, G., (2021). Impact of Covid 19 on Household and Students: A Survey Report. *International Research journal of Management Sociology & Humanities*, 12(1), 14-29.
4. Aggarwal, S., Gupta, S., Sehgal, S., Srivastava, P., Sen, A., Gulyani, G., & Jain, A. (2022). Vitamin K2: An emerging essential nutraceutical and its market potential. *J. Appl. Biol. Biotechnol*, 10(2), 173- 184.
5. Verma, A., Joshi, G., Shri, C., Chaturvedi, A., & Gupta, S. (2023). Role of fear on consumers' buying tendencies: mediating role of social media usage. *FIIB Business Review*, 23197145231186281.

Chapters in books and e-chapters (Published)
Book Chapter- Siddharth Gupta (2020), Challenges and Opportunities Imposed by Corona on Auto Sector, Ch 7, Changing Scenario of Business And Management by Shashi Yadav, Book Rivers Pubs, Pg 83-91.
Conference Organization/ Presentations
Research paper titled “Sustainability at the Heart of Healthcare: Exploring the Impact of ESG Initiatives on Financial Performance” was presented at the “7th Biennial International Conference 2024” held on 21-22nd March 2024, at the Sri Guru Gobind Singh College of Commerce.
Research Projects (Major Grants/Research Collaboration)
Ongoing Project: Sustainable livelihood enhancement of SC communities in Chainpura Tehsil of Niwai, Rajasthan (Principal Investigator: Dr Perna Diwan, Co-investigator: Prof. R.K. Gupta, Prof Sanjay Kumar, Dr Nidhi Yadav, Mr Siddharth Gupta), INR 69,75,678/-, 2.5 Years (2023-2026), Funded by Department of Science and Technology (DST), GoI.
Awards and Distinctions
Association With Professional Bodies
Member of Commerce and Management Association of India
Other Activities
International: Qualified CFA Level I



Signature of Faculty Member