



Faculty Profile Ram Lal Anand College, University of

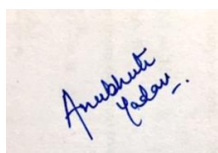


Titl e	Ms.	Name :	Anubhuti Yadav	
Department		Commerce		
Designation		Assistant Professor		
Phone				
Email		anubhuti.commerce@rla.du.ac.in		
Institutional Web page				
Google Scholar ID				
Research Gate ID		https://www.researchgate.net/profile/Anubhuti-Yadav-3		
ORCID ID		https://orcid.org/0009-0005-2755-8690		
Scopus ID				
Researcher ID				
Vidwan ID		566630		
Educational Qualifications				
Degree		Institution	Year	
M.Phil		Departement of Commerce, University of Delhi	2024	
M.Com		Shri Ram College of Commerce, University of Delhi	2015	
B.com(Hons)		Shri Ram College of Commerce, University of Delhi	2013	

Permanent/ Temporary/ Contractual/ Adhoc Teaching Experience					
Designation	Institution	Duration	From	To	Nature
Assistant Professor	Ram Lal Anand College, University of Delhi	---	31.07.2023	Till Date	Permanent
Assistant Professor	Deen Dayal Upadhyaya College, University of Delhi	7 Years	03.08.2016	30.07.2023	Ad-hoc
Industry Experience (If any)					
Designation	Company	Duration	From	To	
Research Experience					
Designation	Institution		From	To	
Administrative Assignments					
Areas of Interest / Specialisation					
E-Commerce, Consumer Affairs.					
Subjects Taught					
Principles of marketing, Consumer Affairs and Customer Care, Business Economics, Investing in Stock markets, Financial Management, Organizational behaviour, Business Analytics.					
Research Guidance (if any)					
Research Projects (Major Grants/Research Collaboration)					

Publications
1. Yadav, A., & Dangi, H. (2024). Electronic-Market Efficiency: Dominant themes in Literature. <i>IITM Journal of Management and IT</i>, 28–54. https://doi.org/10.65301/iitm.2024.15.2.435
Patents

Chapters in books and e-chapters (Published)
Conference Organisation/ Presentations
Awards and Distinctions
Association With Professional Bodies
Other Activities



Signature of Faculty Member