



Faculty Profile
Ram Lal Anand College, University of Delhi
Accredited by NAAC with A+ Grade
ISO 21001: 2018 and ISO 9001: 2015
NIRF 2025 AI Rank - 90



Title	Dr.	Name:	Vishal Sharma	
Department		Hindi Patrakarita Evam Jansanchar		
Designation		Assistant Professor		
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Institutional Web page		https://rlacollege.edu.in/Departments_bjmc.php#		
Google Scholar ID		https://scholar.google.com/citations?hl=hi&user=xPDEVyMAAAAJ		
ORCID ID		https://orcid.org/0000-0002-3769-5606		
Vidwan ID		131483		
Educational Qualifications				
Degree		Institution	Year	
Ph.D. Mass Communication and Journalism		Central University of Himachal Pradesh, Dharamshala	2021	
M.Phil. Mass Communication and Journalism		BBA Central University, Lucknow	2014	

M.A. Mass Communication & Journalism	BBA Central University, Lucknow	2013			
Permanent/ Temporary/ Contractual/ Adhoc Teaching Experience					
Designation	Institution	Duration	From	To	Nature
Assistant Professor	Ram Lal Anand College, University of Delhi	—	14.10.2025	Till Date	Permanent
Assistant Professor	Department of Journalism and Mass Communication, Chhatrapati Shahu Ji Maharaj University, Kanpur	3 years 9 months	2022	2025	Contractual
Assistant Professor	UIMS, Chandigarh University. Chandigarh	10 months	2021	2022	Regular
Industry Experience (If any)					
Designation	Company	Duration	From	To	
Reporter	Nav Bharat Times, Lucknow	2 years 6 months	2013	2016	
Research Experience					
Designation	Institution		From	To	
Anil Agarwal Media Fellowship for Indian Journalist	Center for Science and Environment (CSE), New Delhi		2015		
Administrative Assignments					
• Member, Academic and Executive Council, CSJM University, Kanpur • Subject Convener, PhD Programme, CSJM University, Kanpur • Member, Board of Studies, (Course) Department of Journalism and Mass Communication, CSJM University, Kanpur • Convener, Board of Studies, (Course) Department of Journalism and Mass Communication, CSJM University, Kanpur • Head, Department of Journalism and Mass Communication, CSJM University, Kanpur • Media In-Charge/Official Spokesperson, CSJM University, Kanpur • Assistant Director, Deen Dayal Shodh Kendra, CSJM University, Kanpur • Assistant Proctor, CSJM University, Kanpur					

● Member, Board of Studies, Chandigarh University ● Member, Yoga and Meditation Committee, RLA College, University of Delhi ● Member, Sports Committee, RLA College, University of Delhi ● Member, Samdrishti and Srijan Committee RLA College, University of Delhi
Areas of Interest / Specialisation
Political Communication, Digital Media, Communication Research, Print Media
Subjects Taught
Sports Journalism, Reporting and Editing, Content Writing, Advertising, Media Bhasha aur Anuvad, Samachar ki Avdharna aur Reporting, Sampadkiya Lekhan
Research Guidance (if any)
Two research scholars pursuing PhD (CSJM University, Kanpur)
Research Projects (Major Grants/Research Collaboration)
Publications
● “Gendered Ecologies on Stage: A Study of Three Indian Short Plays”, <i>Indian Literature</i>, No. 352, March-April 2026. ● “Young India, Social Networking Sites & Indian Politics”, <i>Indian Journal of Political Science</i>. 2012. https://www.jstor.org/stable/41856570 ● “Expressions of Nationalism through Social Media Platforms, <i>Indian Journal of Political Science</i>, April-June 202 ● नया मीडिया एवं भारतीय राष्ट्रवाद का बदलता स्वरूप, Journal of Acharya Narendra Dev Research Institute, 2019. ● सोशल मीडिया के दौर में भारतीय राष्ट्रवाद का सिंहावलोकन, अक्षरा, 2020

Chapters in books and e-chapters (Published)
Conference Organisation/ Presentations
● Invited Speaker, National Conference on Bhartiya Bhasha Parivar: Ekatv aur Ekatmakta, Indian Political Science Association ● Presented a paper titled “Attention for Future: Like, Share and Comment Culture and Its Influence on Children” in an International Workshop held at Tampere University, Finland. ● Presented a paper entitled "Internet and Nationalism: Emerging forms of Nationalism through Social Media" in an International Conference organized by IPSA, CCSU, Meerut ● Presented a paper in a National Seminar on “Globalization and youth in India: Perspectives, Issues and Challenges” held in BBA Central University Lucknow ● Presented a paper in National Conference on “Community Radio in India: Challenges and Possibilities of Information and Knowledge Sharing” held in Uttarakhand Open University Haldwani ● Presented a paper entitled "Integral Humanism of Deen Dayal Upadhyay for a Progressive Nation” during an International Conference organized by BBAU Central University Lucknow ● Presented a paper entitled “Social media se lekar shaikshanik sansthanon tak samkalin bharatiya rashtravad ka vimarsh” in a national seminar organized by Babasaheb Bhimrao Ambedkar University, Lucknow.
Awards and Distinctions
Association with Professional Bodies
Indian Political Science Association (IPSA)
Other Activities
● Invited Speaker for Yuva Vani and Fever FM, Himachal Pradesh

Signature of Faculty Member