

## **Center for Entrepreneurship and Technology Development**

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**About the Centre:** This idea of developing this centre was conceived with the fact that the higher education in present times needs to embrace and implement a meaningful approach to innovation which is student-centric, and focused on solutions involving a team of students of different disciplines. This is especially important for developing economy of India. This form of learning, if integrated into the existing educational curriculum at college level can help the students explore the potential of growth of their innovative ideas. This centre therefore aims to inculcate innovating thinking and sharpen the entrepreneurial skills of students who wish to establish and successfully run their own enterprises in future.

### **Objectives**

- 1. To create an ecosystem for innovation:** Conducting Workshop/ Seminar/Training programs/case studies, for students by inviting CEOs from start ups and established companies.
- 2. Invite Ideas by hosting Ideathons** - Conducting brainstorming sessions with students on their innovative ideas for affordable product development. Participating students will present their ideas to get feedback on how they should go about nurturing their ideas. Ideathons will not be restricted to a particular area/subject. Ideathon events will also have Prizes: The ideas will be judged on pre-defined parameters and Best ideas will be shortlisted by the jury

members. The team presenting the best idea gets a chance to win a cash prize, certificate and a small grant to work on the idea.

3. **Entrepreneurship Development:** Mentoring, Infrastructure, Funding Support. The Centre will provide opportunities for students to network with professionals from different fields and work on new product.

This centre was inaugurated on 24<sup>th</sup> August 2018 with Sh P P Shrivastav (IAS Retd), Ms Lalita Nijhawan, Entrepreneur, Director Nijhawan Group and Arnab Chakraborty National Director, UNCTAD-Empretec Programme for India, Empretec India Foundation as guest speakers.