

**Six- Month Certificate Course
in
Hospitality
And
Tourism Management**



**Ram Lal Anand College
(University of Delhi)**

Benito Juarez Road, New Delhi 110021

In collaboration with



Nijhawan Group

Udyog vihar Phase V, Gurugram
Haryana-122016

About Ram Lal Anand College

Ram Lal Anand College is a University of Delhi maintained co-educational Institution founded in the year 1964 by Late Shri Ram Lal Anand, a senior Advocate in the Supreme Court of India. The college is located against the backdrop of Aravali Range in the neighborhood of south campus and can be reached from both sides of ring road. It has a large campus, spread over ten acres of land with green lawns and an elegant building of architectural merit.

The college offers 14 undergraduate courses for students of different streams (Humanities, Commerce and Science) and one post graduate degree program in Hindi. Most of the faculty members have doctoral degrees and possess national and international postdoctoral research experience.

The college has state of art infrastructure including 27 ICT enabled classrooms, Media Production Centre, Amphitheatre, Seminar Room and Open Air Theatre. There are five computer laboratories with multiple PCs for use by students of different courses. The college has a fully air-conditioned library which is ICT enabled with a provision for e-resource.

The college is a NAAC accredited college with a B++ Grade. The college ambience provides for holistic growth and development of the students. The alumni of the college are well placed in various multinational corporates and government sector at senior positions in India and abroad.

About Nijhawan Group

Nijhawan Group, with over 40 years of experience in travel business is one of the leading travel conglomerates in India and has vastly diversified entities within the travel industry.

Nijhawan Group has a long history of successful business partnerships as GSA for leading airlines and today owns TBO which is a leading B2B travel portal in India and is fast emerging as a strong player globally. TBO works with approximately 35000 travel agents and tour operators in India, Middle East, Africa, Latin America and Asia Pacific and transacts in 90+ countries.

Nijhawan Group has a work force of over 1200 employees, has 47 offices in India and 19 global offices across Asia Pacific, Middle East, Africa and Europe. It enjoys excellent reputation, credibility and long term relationship with agents, airlines and hoteliers.

Nijhawan Group currently exclusively represents top hospitality brands, tourism board and theme parks in India. This group has also recently invested in startups, few popular ones being In Shorts, Dine out, Lets Transport, Qdesq, and Pee Buddy.

About the Course

Hospitality and Tourism, in post-globalized world, is one of the fastest growing industries with a huge potential for employment market. Hospitality and tourism are closely interlinked as large number of travelers and tourist (both inbound and outbound) visit places for leisure, business and other purposes. People visiting these places require accommodation and other facilities for a comfortable stay. The hospitality and tourism industry of India, both in the public and private sector, has immense potential capable of catering to and absorbing a large number of trained manpower in its various interrelated fields. The present course has been designed with clear objectives to familiarize students with conceptual aspects of hospitality and tourism, empower them with necessary skills (with practical training) required to become a part of hospitality and tourist operations so that they can successfully compete in the tourism and hospitality employment market.

Major themes of the course

Conceptualizing Hospitality and Tourism

Hospitality Definition; Characteristics, Objectives, Typology; Linkages with tourism.

Tourism Concept and definition; Growth and development of tourism In India and the world; Impact of Globalization; Regulatory bodies.

Hospitality Management Food and Beverages, Lodging, Recreation; Types and Classification of Hotels, Hotel departments and their Functioning, Recent Trends

Tourism Management and Marketing Recent global trends in tourism; Tourism policy and planning; Transportation, Hospitality and Travel Management, Tourism marketing.

Role of ICT in Hospitality and Tourism Ticketing and Tariff; Room reservations; Bill settlement; Security of travel documents.

Impact of Tourism, ethics and sustainable tourism.

Dr. RAKESH KUMAR

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Ms. SHACHI MEENA

Assistant Professor & Co-coordinator

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Course Duration

Six Months (January-July 2019)

Fee Structure

Rs. 15,000/-

Number of Seats

30 (On first-come, first-served basis)

Eligibility

All graduates and presently pursuing undergraduate course (Final Year only) are eligible for admission.

Class Timings

Saturdays and Sundays (10 AM- 4 PM)

Internship

Three-Four week's intensive training on Hotel Operations /Sales and Marketing/Travel Operations/Ticketing/ Travel Agency

Placement

To be facilitated by CCPC of the college in collaboration with the Nijhawan Group

Evaluation

Continuous and comprehensive evaluation (project/Training/ internship) and year end theory examination.

Faculty

Faculty from college, DU and professionals from Tourism and Hospitality industry.

Registration

Online registration and submission of admission form on college website www.rlacollege.edu.in from Dec. 5, 2018 to January 5, 2019. Fee is payable on college web portal in the form of NEFT in favor of "Principal, Ram Lal Anand College," payable at New Delhi till 5 January 2019, UBI, Bank A/c No. 403502010005997 IFSC UBIN0540358.

For Online Registration [CLICK HERE](#)