

Annual Report Department

Department/ Society Name: Department Of Management Studies

Annual Report Year:2020-2021

Number of Events/ Activities Conducted:3

Summarized details of Events/ Activities:

Sr. No	Name of Events/ Activity	Date of Event/ Activity	No. of Faculties Attended	No. of Students Attended	Name of Speaker/ Resource Person (Optional)
1.	Finanso Phylia	28 th September,2020	2	134	Saurabh Jain & Aryaman Deora
2.	Stock Mania	15 th Feb-19 th Feb,2021	2	60	---
3.	Digital Marketing Workshop	3 rd March, 2021	2	80	Ms. Harshita & Mr. Prashant

Detailed Information about Events:

1. Title of the event: Finanso Phylia
2. Date and duration: 28th September,2020 for 1.5 hours
3. Venue/online: Google Meet
4. Nature of event: Intracollege
5. Invited speakers, their affiliation and brief profile of each speaker:

Saurabh Jain- He is the Vice President at Paytm, leads the 'Paytm - Build for India' initiative and is actively involved in start-up products, developer relations, social impact/CSR. He manages relationships with industry bodies like NASSCOM, CII, FICCI, PHDCCI. Saurabh is a Chartered Accountant with a passion for technology and has authored two books on mobile application technology. He is a member of TiE and has been recognized as a 'BlackBerry Elite' and 'Nokia Developer Champion'. He was also chosen as an 'Indian Leader for Social Sector' by ILSS. Saurabh is a dedicated reader, having consumed over 175 books in the past four years.

Aryaman Deora- Mr. Aryaman Deora is the co-founder of Deora Capital Private Ltd. India. He specializes in capital markets and in the field of Investment with impeccable knowledge in Equities, Derivatives, optimising of investments and generation of great returns. He has studied business administration and has specialized in the field of capital Markets & Derivatives. His investment advisory is truly exceptional. Mr.

Deora has the ability to analyse the trends in the market and generate meaningful investment analogies.

6. Brief summary of the event: This webinar was focused on entrepreneurship and investment opportunities amidst the COVID-19 pandemic. Through this webinar, we aimed to provide valuable insights and knowledge to college students, enlightening them about the financial and business prospects in the post-pandemic era. The webinar served as a platform for educating and empowering individuals to make informed decisions in their entrepreneurial pursuits and investment endeavors, despite the challenging circumstances posed by the pandemic.
7. Teams / Individual participants outside the college: None
8. Number of participating students and attached list of students in the given format with signature of Convener/ TIC

Name of student RLA/Non- RLA	Programme of study	Semester
Raghav Hasija	Not Available	THIRD
Neetu yadav	Not Available	THIRD
Priyanka	Not Available	THIRD
Abrar rashid lone	Not Available	THIRD
Nikita Sati	Not Available	THIRD
Dipin Manchanda	Not Available	SECOND
Deepak Saini	Not Available	SECOND
Rudaraksh Mahajan	Not Available	SECOND
Raman Gupta	Not Available	SECOND
Seema chodhary	Not Available	Professor
Mohit Kumar Yadav	Not Available	SECOND
Garvit Arora	Not Available	THIRD

Pratham Gupta	Not Available	SECOND
yesh tibrewala	Not Available	THIRD
Devanshu Jaiswal	Not Available	FIRST
Medha Kochhar	Not Available	SECOND
NANDUNAM SAIKUIMAR	Not Available	THIRD
CHITRANSHU GARG	Not Available	GRADUATE
SHIVAM AGARWAL	Not Available	12
Snehil Shivam	Not Available	SECOND
Shubh Jain	Not Available	SECOND
Ashu Sharma	Not Available	FOURTH
Pratiksha Zade	Not Available	THIRD
Mihir	Not Available	THIRD
Priyanka Vilas Nikam	Not Available	THIRD
Riya dhanuka	Not Available	SECOND
Yasharth Kumar Srivastava	Not Available	SECOND
Tanvir singh	Not Available	SECOND
Ruchika Ramesh Potle	Not Available	THIRD
Rajat	Not Available	SECOND
NANDUNAM SAIKUIMAR	Not Available	THIRD
MAREEDU SATHEESH	Not Available	THIRD
Anushika	Not Available	FIRST
ELEZABETH THOMAS	Not Available	SECOND

Kanishk	Not Available	FIRST
Lavanya Garg	Not Available	SECOND
Muktahal Singh Birring	Not Available	Class 11
Swati Duhan	Not Available	THIRD
Swati Duhan	Not Available	THIRD
Shweta Saitya	Not Available	FIRST
Mamta	Not Available	THIRD
Devyanshu	Not Available	SECOND
Mansi Tahiliani	Not Available	SECOND
Feba George	Not Available	SECOND
Heet	Not Available	THIRD
Soni Dubey	Not Available	FIRST
CHITRANSHU GARG	Not Available	ONE YEAR DURATION
Anubhav Gupta	Not Available	THIRD
Roopak Rajan	Not Available	THIRD
Nixon Moses Bandi	Not Available	SECOND
Bipul Das	Not Available	FOURTH
Garima	Not Available	SECOND
Abhay Agarwal	Not Available	Class 12
Shiv Sangal	Not Available	SECOND
MIHIKA AGGARWAL	Not Available	SECOND
PRAHLAD NANURAM PRAJAPAT	Not Available	done

NANDUNAM SAIKUIMAR	Not Available	THIRD
MAREEDU SATHEESH	Not Available	THIRD
Arif Shaikh	Not Available	Completed
KATRAVATH SWAPNA	Not Available	SECOND
Muskan Bansal	Not Available	SECOND
Raghav Hasija	Not Available	THIRD
Gajanan N Karangale	Not Available	FOURTH
Anshika Katiyar	Not Available	SECOND
Diksha Hanumantu	Not Available	SECOND
Diksha Hanumantu	Not Available	SECOND
Sakshi	Not Available	THIRD
Anjali shah	Not Available	THIRD
shubham jeevan jadhav	Not Available	THIRD
shubham jeevan jadhav	Not Available	THIRD
Tripurari Sharma	Not Available	SECOND
MAREEDU SATHEESH	Not Available	THIRD
Chhavi	Not Available	THIRD
Riza Rais	Not Available	FIRST
Tushar Kapoor	Not Available	THIRD
Ishan Tilwani	Not Available	SECOND
Bhoomi chandwani	Not Available	THIRD
Shagun Singh	Not Available	THIRD

Harsh Garg	Not Available	THIRD
Akash Yadav	Not Available	THIRD
Hitesh Rohira	Not Available	THIRD
anirudh bagai	Not Available	Batch 2009
vansh	Not Available	THIRD
Aayushi kalra	Not Available	FIRST
Shivam Pandey	Not Available	Alumnus
Bhavnoor Kaur	Not Available	THIRD
Yathart	Not Available	THIRD
Himanshu Singh	Not Available	SECOND
Nitika Sharma	Not Available	SECOND
Arunim Chaudhary	Not Available	THIRD
Bhoomi chandwani	Not Available	THIRD
Abhishek Shah	Not Available	FOURTH
sagar garg	Not Available	THIRD
Teja Duddupudi	Not Available	FOURTH
Chandan Upadhyay	Not Available	THIRD
PIYUSH ALANKAR	Not Available	SECOND
Biprajit Roy	Not Available	THIRD
Cynthia	Not Available	SECOND
Ankur singh	Not Available	SECOND
Himanshu	Not Available	SECOND
Neelanksh Mehta	Not Available	SECOND

Yogesh Dhiman	Not Available	SECOND
Masaya	Not Available	THIRD
GAURAV KALWANI	Not Available	THIRD
Sermon bishoyi	Not Available	SECOND
Rajnish Kumar	Not Available	SECOND
Dikshant sharma	Not Available	SECOND
Udit	Not Available	THIRD
Tanishq Malik	Not Available	THIRD
KESHAV RAJ BADHALIA	Not Available	SECOND
Vibhor Aggarwal	Not Available	THIRD
TUMESH	Not Available	THIRD
Sukhmani kaur	Not Available	SECOND
Aman Kumar	Not Available	SECOND
Sahil	Not Available	SECOND
Yug dutt	Not Available	SECOND
Yash Gupta	Not Available	THIRD
Shaurya Hari	Not Available	THIRD
Parth Jain	Not Available	THIRD
Kushagra Pahuja	Not Available	THIRD
Satyanishtha	Not Available	THIRD
Eshaan Pathak	Not Available	SECOND
Kanav Kukreja	Not Available	SECOND

Mukul Kumar	Not Available	SECOND
Sakshi Sharma	Not Available	SECOND
Venkatesh Mishra	Not Available	SECOND
Khushwant Sodhi	Not Available	SECOND
Kashish Bhatia	Not Available	SECOND
Rahul khadiya	Not Available	SECOND
Kanuj Jadwani	Not Available	SECOND
Piyush Bhadana	Not Available	SECOND
Akshat Jain	Not Available	SECOND
Keshav raj BADHALIA	Not Available	SECOND
HARSH JAJORIA	Not Available	SECOND
Sermon bishoyi	Not Available	SECOND

9. Number of participating faculty members and attached list of faculties in the given format

Name of faculty member	RLA/ Non- RLA	Department
Dr. Deepti Gupta	RLA	Management Studies
Mr. Siddharth Gupta	RLA	Management Studies
Dr. Aastha Verma	RLA	Management Studies

10. Funding / Sponsorship received (if any): None

11. Awards given (if any): None

12. Brief feedback report: The webinar on entrepreneurship and investment opportunities during COVID-19 was a resounding success. It achieved its goal of providing valuable insights and knowledge to college students, equipping them with the necessary

understanding of the financial and business prospects in the post-pandemic era. The webinar effectively empowered participants to make informed decisions in their entrepreneurial pursuits and investment endeavors, despite the challenging circumstances posed by the pandemic. The feedback from attendees was overwhelmingly positive, with many expressing gratitude for the valuable information shared during the session. Overall, the webinar proved to be an educational and empowering experience for all involved.

13. Representative pictures

LIVE WEBINAR

FINANSO PHYLIA

SPEAKERS

Mr. Saurabh Jain
Vice President
paytm

Mr. Aryaman Deora
Co-Founder
Deora Capital PVT LTD India

Registration Form bit.ly/Finanso-Phylia

DATE - 28TH SEPTEMBER
TIME - 2 45 PM

VENUE - Meet

CONVENOR
MR. SHIBHARATI GUPTA

PRINCIPAL
DR. BAKSHI GUPTA

For queries contact- Ashwin Kalra
9711748410
Raghav Kcchroo
9971046478

QR Code

Title of the event: Stock Mania

1. Date and duration: 15thFeb-19thFeb,2021 for 5 days
2. Venue/online: dsij.in and Google Meet
3. Nature of event: Intracollege
4. Invited speakers, their affiliation and brief profile of each speaker:
5. Brief summary of the event: MARG - The Management Society hosted Stock-Mania'21 Trading Challenge, an online mock stock competition. Participants traded in the cash segment of Indian Equity Markets during Round 1. Top 10 most profitable teams advanced to Round 2, where they explained their rationale for trades. Winners were determined based on combined results from both rounds. Prizes included a share of the total pool and participation certificates for the top 10 teams.
6. Teams / Individual participants outside the college: None
7. Number of participating students and attached list of students in the given format with signature of Convener/ TIC

Name of student RLA/Non- RLA	Programme of study	Semester
Vikash Rekhan	BMS	Third
Prince Ahlawat	BMS	First
Ritik sobti		
Naman Kakkar		
Chandeep Singh Singh		
Mantei Singh		
Priyanshu Aggarwal		
Harshal Tayal		
Amanpreet singh		
Avi Arora		
Arunim Chaudhary		
Anjali Shah		
Siddharth Bhushan	BMS	First
Mayank Kumar Sinha		
Keshav Mondhra		

Waya prakash R		
Mehul	BMS	First
Shivansh Bansa		
Gaurav kumar Kumar		
Samarth Arora	BMS	First

8. Number of participating faculty members and attached list of faculties in the given format

Name of faculty member	RLA/ Non- RLA	Department
Dr. Deepti Gupta	RLA	Management Studies
Mr. Siddharth Gupta	RLA	Management Studies
Dr. Aastha Verma	RLA	Management Studies

10. Funding / Sponsorship received (if any): Fin Ladder

11. Awards given (if any): 1st prize = 3/5 of Total Pool & 2nd prize = 2/5 of Total Pool

12. Brief feedback report: The Stock-Mania'21 Trading Challenge organized by MARG - The Management Society was a resounding success. Participants showcased their analytical and investment skills, navigating the realm of financial markets. The two-round format, with trading in the cash segment and rationale explanation in Round 2, provided a comprehensive experience. The event fostered competition and allowed participants to apply their knowledge in a simulated market environment. The prizes, including a share of the total pool and participation certificates, added motivation and recognition. Overall, the event proved to be engaging, educational, and rewarding for all participants.

13. Representative pictures



M.A.R.G. - THE MANAGEMENT SOCIETY
RAM LAL ANAND COLLEGE

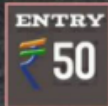


STOCK-MANIA

MOCK STOCK : STALK THE STOCK

| DATE : 15-19th February, 2021 |

| 9:15-3:30 PM |



CONTACT
ASHWIN KALRA:9711748410

MR. SIDDHARTH GUPTA
(CONVENOR)

1. Title of the event: Digital Marketing Workshop
2. Date and duration: 3rd March, 2021 for 2 hours
3. Venue/online: Microsoft Team
4. Nature of event: Intracollege
5. Invited speakers, their affiliation and brief profile of each speaker:

Mr. Prashant: He is the director of IDM (Institute of Digital Marketing), a distinguished leader with expertise in digital marketing strategies and a passion for empowering individuals and businesses in the digital landscape.

Ms. Harshita: She is a skilled digital marketer with a wealth of knowledge and experience. With a deep understanding of digital marketing strategies, she is dedicated to helping businesses thrive in the online sphere and achieve their marketing goals.
6. Brief summary of the event: On March 3, 2021, the Department of Management Studies at Ram Lal Anand College (University of Delhi) organized an informative workshop on Digital Marketing in collaboration with the Institute of Digital Marketing (IDM). With Mr. Prashant (Director) and Ms. Harshita (Digital Marketer) as guest resources, the workshop aimed to educate students about emerging trends and opportunities due to COVID-19. The event, coordinated by Dr. Aastha Verma and Mr. Siddharth Gupta, saw the participation of 80 students. Topics covered included the basics of Digital Marketing, job opportunities, setting up online businesses, and practical exercises. Participants who scored above 60% in the assessment test were awarded merit certificates and a one-week free workshop on Digital Marketing.
7. Teams / Individual participants outside the college: None
8. Number of participating students and attached list of students in the given format with signature of Convener/ TIC

Name of student RLA/Non- RLA	Programme of study	Semester
ABDUL JAMAL KHAWAJAZADA	BMS	First
ABHISHEK KUMAR	BMS	First
AMAN KUMAR	BMS	First
AMAN MEHRA		
ARMAN GONDIA	BMS	First

ARNAV SINGHAL	BMS	First
HARSHITA GOGIA		
ISHAAN YADAV	BMS	First
ISHAN GUPTA	BMS	First
JAHANVI SHARMA		
JAI SHARMA	BMS	First
KABIR MALIK	BMS	First
MANTU KUMAR		
MD MODASSIR MUZTABA	BMS	First
MEDHA KOCHHAR		
MEHUL PAL		
MUKUL KUMAR		
NEELANKSH MEHTA	BMS	Second
ARYAN SINGHAL	BMS	First
BHUPENDER SINGH	BMS	First
DEEPAK KUSHWAHA	BMS	First
DRISHTI SANKLA		
GAURAV KAPHALIA		
HARSH AGGAPWAL	BMS	First
KANAV KUKREJA		
KARAN MALHOTRA	BMS	First
KHUSHAGRA PAHUJA		
LAKSHAY SONI	BMS	First
MADHAV GOEL	BMS	First
PRATHAM NAGPAL	BMS	First
PRANAV BHATIA	BMS	First
PRATI KSHA	BMS	First
RAJAT JAIN	BMS	First
RAMKRISHAN VERMA	BMS	First

9. Number of participating faculty members and attached list of faculties in the given format

Name of faculty member	RLA/ Non- RLA	Department
Dr. Deepti Gupta	RLA	Management Studies
Mr. Siddharth Gupta	RLA	Management Studies
Dr. Aastha Verma	RLA	Management Studies

10. Funding / Sponsorship received (if any): None

11. Awards given (if any): None

12. Brief feedback report: The workshop on Digital Marketing organized by the Department of Management Studies at Ram Lal Anand College in collaboration with the Institute of Digital Marketing (IDM) was highly informative and beneficial for the participants. Under the guidance of Mr. Prashant (Director) and Ms. Harshita (Digital Marketer), the workshop covered a range of topics including the basics of Digital Marketing, job opportunities, online business setup, and practical exercises. The session was well-coordinated by Dr. Aastha Verma and Mr. Siddharth Gupta. The interactive nature of the workshop allowed students to actively engage and gain practical insights. The guest speakers provided valuable information, addressing queries, and imparting their expertise in the field. The assessment test provided an opportunity for participants to demonstrate their understanding, and those who scored above 60% were awarded merit certificates and a one-week free workshop on Digital Marketing. Overall, the workshop received positive feedback from the students, who found it to be enlightening and empowering. The event was a success in fulfilling its objective of familiarizing students with the emerging trends and opportunities in the digital marketing landscape.

13. Representative pictures



Ram Lal Anand College
DBT Star College
(University of Delhi)



Department of Management Studies

In collaboration with

IDM - Institute of Digital Marketing

is organizing

DIGITAL MARKETING WORKSHOP : Emerging Trends and Opportunities Post Covid-19

Jw One Day Workshop
March, 2021 | 10 AM Onwards
Platform : Microsoft Team

What Will You Learn :

- The Future of Digital Marketing & Advertising
- Career Opportunities in Digital Marketing
- How to set up Business Online
- Website Creation & Management
- Social Media Marketing & Email Marketing
- Search Engine Optimization
- YouTube & Video Advertising



There will be an assessment test at the end of the workshop in which all those students with 60 percent and above will get a certificate of merit as well as Free 1 week Workshop on "Digital Advertising" and others will get a participation certificate from IDM.

Key Speakers :
Mr. Prashant, Director, IDM
Ms. Harshita, Digital Marketer

Coordinators :
Dr Aastha Verma
Mr. Siddharth Gupta

Patron :
Dr. Rakesh Kumar Gupta
(Principal)



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