



RAM LAL ANAND COLLEGE

UNIVERSITY OF DELHI



A Report
On
INDUSTRIAL VISIT
@National Small Industries Corporation, Okhla

Organised By
Bachelor of Management Studies Department
Ram Lal Anand College, University of Delhi

Venue:
National Small Industries Corporation

Managed By:
Assistant Prof Neera Pal
Assistant Prof Siddharth Gupta
Assistant Prof Srijana Singh

Date: 15 July,2022

Time: 11:00 am to 2:30 pm

42 first year students of Bachelor of Management Studies (BMS) accompanied by teacher in-charge Siddharth Gupta, Assistant Professor Neera Pal and Assistant Professor Srijana Singh visited National Small Industries Corporation ,Okhla on 15th July 2022. The visit aimed at giving an academic insight coupled with practical knowledge on Entrepreneurship.

ABOUT NSIC

National Small Industries Corporation (NSIC), is an ISO 9001:2015 certified Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises (MSME). NSIC has been working to promote, aid and foster the growth of micro, small and medium enterprises in the country. NSIC operates through countrywide network of offices and Technical Centres in the Country. In addition, NSIC has set up Training cum Incubation Centre managed by professional manpower. It's mission is to promote and support Micro, Small & Medium Enterprises (MSMEs) Sector by providing integrated support services encompassing Marketing, Technology, Finance and other services. It visions to be a premier Organization fostering the growth of Micro, Small and Medium Enterprises (MSMEs) Sector. For the last five decades, NSIC has acquired various skill sets in the development process of small enterprises. The inherent skills are being networked to offer consultancy services for other developing countries. The areas of consultancy are Capacity Building, Policy & Institutional Framework, Entrepreneurship Development, and Business Development Services.

OVERVIEW

In the first session of the visit, Uzma Mumtaz delivered a comprehensive lecture elucidating key lessons from successful and failed startups. She stressed on understanding market, target buyers, packaging and marketing of product, production and operations, market outreach, managerial skills and other prerequisites for a successful start-up. She informed students about government schemes and loan options to meet the financial requirements of a new, growing or mature venture. The session concluded with a Questions and Answers session followed by an enriching visit to the incubator of Technical Service Center.



Instructor Raj Yadav demonstrated the functioning of Paper making machine which involved loading of paper rolls, embossing, printing, counting and folding of napkins. He also gave details of prices of machine, related expenses, operation cost, quality of raw materials and scope of profitability and scalability. The other exhibitions included understanding the mechanism and working of Pet Bottle Making Project, Automatic Paper Plate Manufacturing Project, Mini Offset Printing Project, Creasing and Perforating Machine, Spice Grinder Project, Bread Baking Machine, Garlic Paste product among others. The visit was successful in meeting the managerial, technical and entrepreneurial objective of students and developing a connection between the theories taught in classroom and its practical application.



RANGE OF PRODUCTS

The students were demonstrated the functioning and production of following products during their visit-

The Bottle-Making Process

The bottle making process included the following process -

- . Injection Blow Moulding
- . Extrusion Blow Moulding
- . Injection Stretch Blow Moulding Process
- . The Inspection Process

The estimated cost of machinery and related equipment was estimated 8.5 lakhs INR.

Automatic Paper Plate Manufacturing Project

The process of Paper plate manufacturing are as follows -

- Cone forming and bottle fixing
 - Mould loading
- Bottom and Top Curling
- Finished plate delivery

The estimated cost of machinery and related equipment was estimated 2.5 lakhs INR.

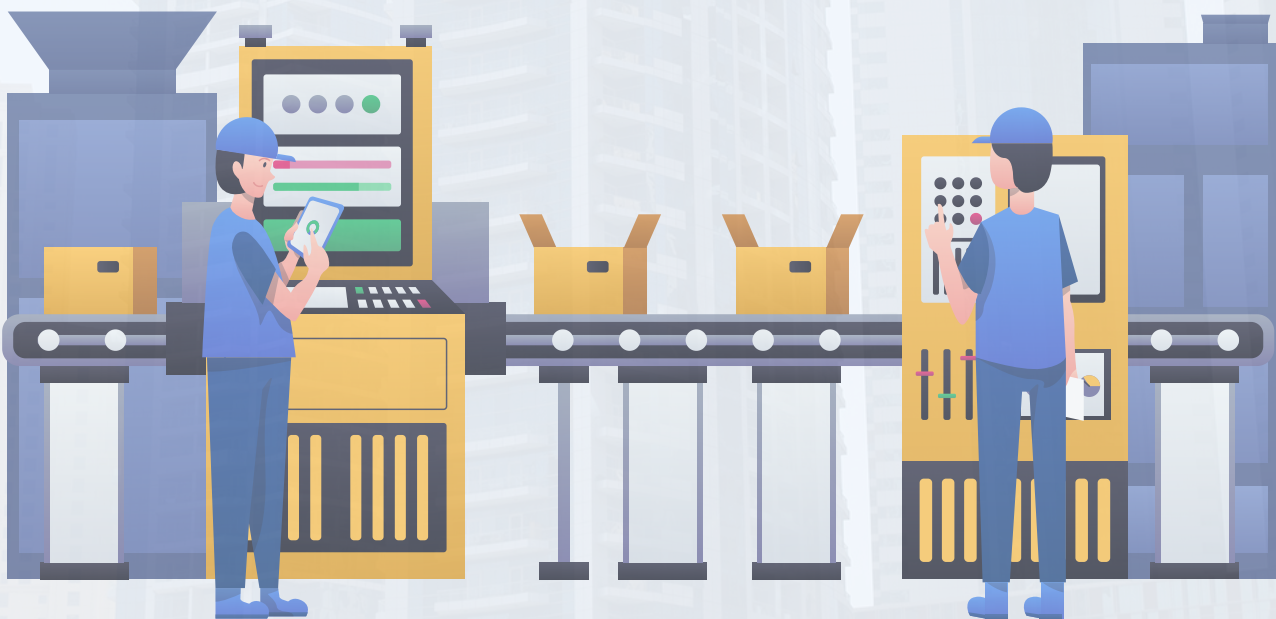
Spice Grinder Project

The process of Spice Grinder Project are as follows -

- Raw materials**
- Processing in Machine**
- packaging**

The estimated cost of machinery and related equipment was estimated 4 lakhs INR.

Other products included PROJECT, MINI OFFSET PRINTING PROJECT, CREASING AND PERFORATING MACHINE, BREAD BAKING MACHINE, GARLIC PASTE, NAIL MAKING MACHINE and others



GLIMPSES OF THE VISIT

