



British
High Commission
New Delhi

SO Admin
Pl upload this - letter and brochure
information on
college website

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27 SEPTEMBER 2017

To whom it may concern

International Day of the Girl Child (IDG), October 11th, is a UN-declared international observance day to support greater opportunities for girls and awareness of gender discrimination they endure worldwide. We, as diplomatic mission in India, are committed to working together, and with the educational institutes and civil society partners, to raise awareness around the issue and to advocate for greater gender parity and equal access to opportunities. Investing in girls is investing in peace and prosperity.

To mark this, we are running a competition 'High Commissioner for a Day Challenge'. The winner will get an opportunity to be the High Commissioner for a Day at the British High Commission, New Delhi. The participant will have to do a one minute video describing: 'What do you think of girls' rights and tell us two things that she would do to bring about change'. The required details are mentioned in the poster, which is enclosed.

I would be grateful if you can request your office to put this in your college notice board. This would ensure participation from your college/university.

Many thanks.

Andrew Mackenzie

Andrew Mackenzie
Deputy Head, Political and Bilateral Affairs,
British High Commission
New Delhi

HIGH COMMISSIONER FOR A DAY CHALLENGE!

Experience a day as the British
High Commissioner to India!

All you have to do, is
make a **one-minute
video** describing:

“ What do you
think of girls’ rights
and tell us two
things that you
would do to bring
about change? ”

INTERNATIONAL DAY OF THE GIRL CHILD

11 OCTOBER 2017

POST the video on
our FACEBOOK Page:
[@bhcindia](#), #Dayofthegirl.

Email us your details with
Name and phone number:

BHCMediaDelhi@fco.gov.uk

DEADLINE:

Monday, 2 October 2017

ELIGIBILITY:

Open to girls 18-25 yrs.

A **winner** will be
chosen from the
video submissions
and a telephonic
interview.



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PROUD TO SUPPORT

GREAT

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